Sales & Marketing Working Student  
Part time (20h), Bochum

Who we are
Hi! We are that super-groundbreaking technology provider you've probably never heard of! Our web & mobile products are being used by marvelously big brands like Amazon, Disney and hundreds of other companies around the world. Our products for photo and video editing are world-class and market leaders, and we're damn proud of it.💪
While you probably would expect us to be far far away in Berlin, we're just around the corner, in Bochum the Ruhrpott. Oh, what a coincidence! That’s where you live!

Why we need you
We already have a quite interesting B2B sales cycle with our photo editing solutions with no job on the knocker. Now we are building a brand-new product, a design tool that will be a game changer to designers, influencers, and people that need design everyday. We want a product to create smashing designs and collaborate with fellow designers and prosumers effort- and frictionless. You can't keep on the edge of your seat by hearing this? Then listen up!

You are a good fit if you …
• study in the field of business and economics or similar
• already have experiences in the field of either sales, account management, marketing and/or data analysis
• have an affinity for content marketing, SEO and writing texts, may it be blog articles, website texts or poems
• have an affinity for digital products and speak English quite fluently

Your responsibilities will be to …
• support our sales and account management team in their daily work
• conduct market and competitive analyses and prepare research data
• strategically plan, conduct and execute marketing campaigns
• You identify the right contacts with potential cooperation partners, through phone and email

What you should include in your application
Don’t worry about the mass of documents you could be sending to us. Just drop us a line to julia.pohl@img.ly and we can have a little chat over a cup of coffee.

Contact  Julia Pohl - People Manager  | julia.pohl@img.ly  | Website: pesdk.com  | Blog: blog.photoeditorsdk.com