



## Sales & Marketing Working Student

Part time (20h), Bochum

### Who we are

Hi! We are that super-groundbreaking technology provider you've probably never heard of! Our web & mobile products are being used by marvelously big brands like Amazon, Disney and hundreds of other companies around the world. Our products for photo and video editing are world-class and market leaders, and we're damn proud of it. 🙌

While you probably would expect us to be far far away in Berlin, we're just around the corner, in Bochum the Ruhrpott. Oh, what a coincidence! That's where you live!

### Why we need you

We already have a quite interesting B2B sales cycle with our photo editing solutions with no job on the knocker. Now we are building a brand-new product, a design tool that will be a game changer to designers, influencers, and people that need design everyday. We want a product to create smashing designs and collaborate with fellow designers and prosumers effort- and frictionless. You can't keep on the edge of your seat by hearing this? Then listen up!

### You are a good fit if you ...

- study in the field of business and economics or similar
- already have experiences in the field of either sales, account management, marketing and/or data analysis
- have an affinity for content marketing, SEO and writing texts, may it be blog articles, website texts or poems
- have an affinity for digital products and speak English quite fluently

### Your responsibilities will be to ...

- support our sales and account management team in their daily work
- conduct market and competitive analyses and prepare research data
- strategically plan, conduct and execute marketing campaigns
- You identify the right contacts with potential cooperation partners, through phone and email

### What you should include in your application

Don't worry about the mass of documents you could be sending to us. Just drop us a line to [julia.pohl@img.ly](mailto:julia.pohl@img.ly) and we can have a little chat over a cup of coffee.

**Contact** Julia Pohl - People Manager | [julia.pohl@img.ly](mailto:julia.pohl@img.ly) | Website: [pesdk.com](http://pesdk.com) | Blog: [blog.photoeditorsdk.com](http://blog.photoeditorsdk.com)