



Learn from the best.
With us.

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Consultant (m/f/d) Digital Strategy

We are looking for new colleagues with a passion for digital to support the teams working on tangibly transforming our clients marketing and sales operations via technology and data. Join a team of Digital Evangelists, who combine classic consulting with a can-do and start-up atmosphere.

Office: Berlin

What makes us special:

- Exciting professional opportunities in a thriving company
- Projects that focus on growth, have a positive impact and truly matter
- Corporate culture led by our entrepreneurial spirit, openness, and integrity
- Helpful, enthusiastic colleagues and a great team spirit
- Extensive training curriculum and learning programs (e.g. LinkedIn Learning)
- Holistic feedback and development processes for personal growth (360-degree feedback, etc.)
- Office Rotation: opportunity to live and work abroad for a certain time
- Coffee, tea, water, fruits and yogurts are available free of charge
- Day care allowance, corporate benefits and employee events: on the annual World Meeting all of Simon-Kucher comes together at Bonn

How you will create an impact:

- Apply creative problem-solving and strategic thinking on digital, technology and data in strategy, marketing, pricing, and sales
- Help our clients to excel in the digital world by developing digital sales and marketing strategies, establish tools and technologies in the field of e-commerce, online marketing, digital pricing, customer experience, new business models, agile organizations and many more exciting areas
- Execute comprehensive data analysis and turn this into actionable insights
- Develop and present solutions and recommendations
- Strengthen your digital mindset and deepen your knowledge in technological trends

About you:

- Above-average student performance (any subject with a focus on business, technology, psychology, engineering, or science)
- First work experience or internships in consulting or start-up/tech companies, ideally focusing on digitalization in sales and marketing (e.g. Digital business models, eCommerce, ...)
- First level of knowledge in data analytics and sciences or marketing and sales tools (e.g. CRM, CPQ, Google Marketing Cloud, Adobe Cloud, etc.) or in data architecture
- Fluent business English and German (written and spoken) and proficient knowledge of MS Office
- Strong analytical skills and an eye for detail, conscientious and dynamic attitude, as well as excellent communication skills

If you're interested and you'd like to support our team with your expertise, experience and commitment, we are looking forward to receiving your application: talents.simon-kucher.com

No one drives growth like we do.

We help our clients grow their revenues and profits — faster, better, and more sustainably than anyone else. We do this by optimizing their monetization, pricing, sales, and marketing strategies.

Your personal contact:

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