**Application for Sales Force Digitalization**

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| Name: |
| First name: |
| Email address: |
| Matriculation number: |
| Study program: |
| How many semesters, including the incoming semester, did you already attend in the course of your master program? |
| Did you already attend any master courses at the Sales & Marketing Department?  🞏 Yes 🞏 No  If yes, which one(s)? |
| Do you plan to achieve the Major in Sales & Marketing/ Sales and Innovation? (Only possible in the Management Program!)  🞏 Yes 🞏 No |
| Do you plan to write your master thesis at the Sales & Marketing Department?  🞏 Yes 🞏 No |
| When do you plan to start your master thesis [semester]? |

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| Why would you like to attend this module and why do you consider yourself a suitable candidate? |
| **Motivation & suitability:** |
| Further important notes: |