



# DARE TO MAKE AN IMPACT?

DÜSSELDORF, GERMANY, CONSUMER BRANDS

## Internship Global KAM Excellence

At Henkel, you can build on a strong legacy and leading positions in both industrial and consumer businesses to reimagine and improve life every day. If you love challenging the status quo, join our team of over 50,000 pioneers around the globe. Henkel Consumer Brands continuously drives the evolution in dynamic categories: Laundry & Home Care and Hair. With our trusted brands, including Persil and Schwarzkopf, our cutting-edge technologies and our disruptive solutions, you will have countless opportunities to explore new paths and develop your skills. Shape your career within our high-performing teams, grow in our diverse and vibrant culture and find a place where you are trusted and simply belong. All to leave your mark for more sustainable growth.

**Dare to make an impact?**

**JOB ID:** 24063669

Contact information for application-related questions:  
[recruitment@henkel.com](mailto:recruitment@henkel.com)

### YOUR ROLE

- Be part of the new Global KAM Excellence team
- Support in the develop of KAM playbooks and content for sales trainings
- Manage sub-projects for global sales trainings
- Support in the preparation of international customer meetings
- Analyze and summarize local customer feedback surveys on a global level for presentation to top management
- Analyze shopper and retailer data to bring recommendations to improve execution strategy
- Manage the collection, synthesis, and analysis of in-store tracking data to support team driving better business results
- Support Global Perfect Store project in material, meeting, workshop, and training preparations

### YOUR SKILLS

- Student who has successfully completed first semesters of business-related studies with focus on marketing, sales, sales activations and analytics
- Previous internship experience in sales or marketing is a plus
- Fluent written and spoken English language skills
- Good knowledge of MS Office, specifically PowerPoint and Excel. Knowledge of visualization tools (e.g. Power BI) is a big plus
- Strong analytical skills and a passion for working with data
- A creative, proactive mindset, and the ability to tell compelling stories
- Excellent communication skills and strong social skills
- The ability to work independently or in a team, and to adapt to changing circumstances
- Availability as of now for 6 months

We offer you an attractive salary between € 800-2.025 gross per month. The exact amount of the remuneration depends on the desired duration, the type of internship (voluntary or mandatory) and existing degrees.

Henkel is an equal opportunity employer. We evaluate qualified applicants without regard to gender, origin, culture, mindset, generation, disability, religion, and sexual orientation.

