

# DARE TO MAKE AN IMPACT?



DÜSSELDORF, GERMANY

## Internship in Global Shopper Excellence: Sales, Strategy & Marketing

JOB ID: 24066239

At Henkel, you can build on a strong legacy and leading positions in both industrial and consumer businesses to reimagine and improve life every day. If you love challenging the status quo, join our team of over 50,000 pioneers around the globe. Adhesives, sealants, and functional coatings from Henkel Adhesive Technologies help to transform entire industries and provide our customers with a competitive advantage. With our trusted brands, our cutting-edge technologies, and our disruptive solutions, you will have countless opportunities to explore new paths and develop your skills. Shape your career within our high-performing teams, grow in our diverse and vibrant culture and find a place where you are trusted and simply belong. All to leave your mark for more sustainable growth.

Contact information for application-related questions:  
[recruitment@henkel.com](mailto:recruitment@henkel.com)

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#### YOUR ROLE

- Active involvement in cross-departmental projects alongside sales, strategy, and marketing teams.
- Build best practice cases from existing and new research pieces for Sales teams around the globe
- Support in training local and regional teams on activation opportunities
- Identify new research tools and platforms to answer the needs of the various business teams
- Develop skillset on in-house AI tools and dashboards

#### YOUR SKILLS

- Student enrolled in a Master's program in business-related studies. Preference given to those who have successfully completed their first year.
- Practical or international experience, e.g. by former internships or semester abroad, is beneficial.
- Fluent English language skills. German language is a plus.
- Strong knowledge of MS Office applications, especially PowerPoint and Excel.
- Excellent communication, organizational and analytical skills.
- Self-motivated, creative, and open-minded team-player with high level of independence.
- Availability as of September for 6 months.

Henkel is an equal opportunity employer. We evaluate qualified applicants without regard to gender, origin, culture, mindset, generation, disability, religion, and sexual orientation.

